



📄 case study

ARTPOOL

An NFT Discovery Platform — Artpool

Powered by Unique Network

Overview

Art Curator Grid is working with Unique Network to build an NFT marketplace.

The Problem

Art Curator Grid, a network for art venues and creative potentials, saw a lack of funding for art, and a solution - NFTs. They wanted to bring together their community and offer them new opportunities. They also wanted to create a curated NFT discovery experience, leaning on the expertise of industry professionals.

Art Curator Grid faced key challenges:

- Lack of development resources
- Lack of blockchain knowledge and expertise
- High cost of minting

The Solution

Art Curator Grid selected Unique Network to develop their NFT platform, Artpool.

Unique Network provided:

- Development assistance
- Easy-to-integrate whitelabeled marketplace, with support from UniqueMinter, UniqueScan and Unique Wallet

Results

Artpool was able to embed NFT art directly into their home page, and launch their own marketplace.

